Claims: Cancel claims 1- 13, inclusive, and substitute new claims 14-27, inclusive, as follows.

Claims 1-13 (canceled)

Claim 14 (new): A method for a requestor requesting a network resource comprising:

one of a receiving and generating a first URI corresponding to an accessible first network resource including a first content;

one of a parsing at least one URI component from said first URI and receiving at least a portion of said first content;

one of a selecting and generating a second content wherein said second content is accessible from a second network resource corresponding to a second URI, said second content corresponding to one of a at least one URI component of said first URI and at least a portion of said first content, said second content including one of a at least one domain name determined to be available for registration and one or more keywords and search terms that can be used to assist the requestor with performing an internet search engine request; and,

accessing said first network resource from said first URI and said second content from said second network resource.

Claim 15 (new): The method, as set forth in claim 14, wherein said receiving said at least a portion of said first content includes receiving markup language from said first content, said markup language including head information.

Claim 16 (new): The method, as set forth in claim 15, wherein said markup language is selected from a group including HTML, DHTML, XML, XHTML, and SGML.

Claim 17 (new): The method, as set forth in claim 15, wherein said head information includes one of a title information and meta information.

Claim 18 (new): The method, as set forth in claim 14, wherein said second content includes one of a one or more advertisements.

Claim 19 (new): The method, as set forth in claim 18, wherein said one or more advertisements is selected from at least one table of advertisements.

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Claim 20 (new): The method, as set forth in claim 19, wherein said at least one table of advertisements is organized by one or more groups and categories.

Claim 21 (new): The method, as set forth in claim 19, wherein said at least one table of advertisements can be accessed from an advertisement cache.

Claim 22 (new): The method, as set forth in claim 18, wherein a first entity manages said first content and said one or more advertisements correspond to a second entity that represents business competition to said first entity.

Claim 23 (new): The method, as set forth in claim 14, wherein said at least one domain name is generated from said first content.

Claim 24 (new): The method, as set forth in claim 14, further including requesting an internet search engine request from said one of a one or more keywords and search terms.

Claim 25 (new): The method, as set forth in claim 14, further including generating a third URI corresponding to an accessible third network resource having a third content wherein said third content is capable of said accessing said first network resource from said first URI and said second content from said second network resource.

Claim 26 (new): A method for a requestor requesting a network resource comprising:

one of a receiving and generating a first URI corresponding to an accessible first network resource including a first content;

parsing at least one URI component from said first URI;

one of a selecting and generating a second content wherein said second content is accessible from a second network resource corresponding to a second URI, said second content corresponding to said at least one URI component of said first URI; and,

accessing said first network resource from said first URI and said second content from said second network resource.

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Claim 27 (new): The method, as set forth in claim 26, wherein said second content includes one of a one or more advertisements, at least one domain name determined to be available for registration, and one or more keywords and search terms that can be used to assist the requestor with performing an internet search engine request.

Claim 28 (new): The method, as set forth in claim 26, further including requesting an internet search engine request from said one of a one or more keywords and search terms.

Claim 29 (new): The method, as set forth in claim 14, wherein said at least one domain name is generated from said first content.

Claim 30 (new): The method, as set forth in claim 26, further including generating a third URI corresponding to an accessible third network resource having a third content wherein said third content is capable of said accessing said first network resource from said first URI and said second content from said second network resource.

Claim 31 (new): The method, as set forth in claim 26, wherein a first entity manages said first content and said one or more advertisements correspond to a second entity that represents business competition to said first entity.

Claim 32 (new): The method, as set forth in claim 26, wherein said one or more advertisements is selected from at least one table of advertisements.

Claim 33 (new): A computer program product comprising computer readable program code stored on a computer readable medium, the program code adapted to execute a method for a requestor requesting a network resource including one of a receiving and generating a first URI corresponding to an accessible first network resource including a first content, parsing at least one URI component from said first URI, one of a selecting and generating a second content wherein said second content is accessible from a second network resource corresponding to a second URI, said second content corresponding to said at least one URI component of said first URI, and accessing said first network resource from said first URI and said second content from said second network resource.

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